

BUNYASIRI ISRIYA ASSOCIATE PROFESSOR

ABOUT ME

รศ.ดร.อิสริยา บุญญะศิริ

- รองหัวหน้าภาควิชาเศรษฐศาสตร์เกษตรและ
- ทรัพยากรฝ่ายประกันคุณภาพการศึกษา
- คณะเศรษฐศาสตร์
- มหาวิทยาลัยเกษตรศาสตร์
- E-mail: fecoiyb@ku.ac.th

EDUCATION

- 2006 B.A., Law, Thammasart University, Bangkok, Thailand
- 2002 Ph.D. (Economics), Claremont Graduate University, USA
- 1998 M.A., Applied Economics, University of Michigan, Ann Arbor, USA
- 1995 B.A (1st Honours within 3.5 years), Economics, Thammasart University, Bangkok, Thailand

MEMBERSHIP OF PROFESSIONAL ASSOCIATIONS

The Economics Society of Thailand

OTHER TRAINING

- 2006 Hitotsubashi Executive Program for Macroeconomic Policymakers, Hitotsubashi University Japan
- 2003 Financial Programming and Policies, IMF Institute

LANGUAGES

Thai, and English; good in speaking, reading and writing

EMPLOYMENT RECORD

2008 - Department of Agricultural and Current Resource Economics Faculty of

> Economics Kasetsart University Campus Jatujak, Bangkok 10900, Thailand. Position: Assistant Professor

Policy and Plan Analyst, Office of
2002 2007
the National Economic and Social
Development Board, Bangkok,
Thailand. Latest Position: Policy
and Plan Analyst 7, Bureau of
Macroeconomics

PROJECT / CONSULTANCY EXPERIENCE

Policy Analysis:

2015 Consultancy Service to the Thailand Development Research Institute Foundation (TDRI) as expert for "Study on Establishing Rice Trade Institute" September 2014 –June 2015.

2013-

2014 Consultancy Service to the Die Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) project 12.1003.8-008.04: "Thai Crop Insurance Laboratory" Demand Assessment for Area Yield Index Crop Insurance Product. December 2013 to August 2014

2013

Author of the 2nd Edition of Southeast Asian Agriculture and Development Primer (SAADP) Series for Thailand focused on the theme "Policy Reforms and Institutional Innovations in Agriculture: Experiences, Impacts, and Lessons. Client: Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA), February 2013 to December 2013.

2012

Consultancy Service to the Thailand Development Research Institute Foundation (TDRI) as expert for "Study on Thai Rice Demand and Policy" July 2012 –November 2012.

2011

Project Leader "An Analysis of Thai Agricultural Households" Research Project supported by Kasetsart University, December 2010 to August 2011.

PROJECT / CONSULTANCY EXPERIENCE

Policy Analysis:

- 2009- Project Leader "A Macroeconomic
- 2010 Model in Agriculture" Project supported by the Office of Agricultural Economics (OAE), Ministry of Agriculture and Cooperatives, September 2009 to August 2010.
- 2009 Principal Researcher "The Analysis of the Longan Price Intervention Measures in 2002- 2004" Project supported by Office of National Anti-Corruption Commission, 2009.
- 2009 Principal Researcher, "Surveys of Trend and Direction of Investment in Thailand," research paper submitted to Office of National Economic and Social Development Board, 2009

PROJECT / CONSULTANCY EXPERIENCE

Commodity and Agricultural Marketing Analysis

- 2017 Principal Researcher "Feasibility Study of Risk Management in Oil Palm Industry" Project supported by the Agricultural Research Development Agency (ARDA) and the National Research Council of Thailand (NRCT), September 2015 - November 2017 .
- 2015 Consultancy Service to the World Bank for "Indicators of Rice Value Chain Development" April –June 2015.
- 2015 Project Leader "Hommali Rice Consumption Behavior and Demand in Sichuan China" Project supported by Kasetsart University, December 2014-November 2015.
- 2014 Principal Researcher "Evaluating Costs and Obstacles of Thai Rice Logistic for Exporting through the R3A Road to China" Project supported by Thailand Research Fund (TRF), September 2013-November 2014.
- 2011- Principal Researcher "A Supply chain
- 2012 analysis of Thai rice: the Case of Packed Jasmine Rice," research paper submitted to Thailand Research Fund, December 2011-2012
- 2010 Principal Researcher "Project on study Of Logistic And Supply Chain Of Agricultural Products for Export Market Expansion in Asian Markets: a Case Study of Cassava Products Exported to the Republic of Korea" project under the supports of The Office of Agricultural Economics, Ministry of Agriculture and Cooperatives, March – September 2010

PROJECT / CONSULTANCY EXPERIENCE

Research on Food Security, Employment and Poverty

- 2011- Principal Researcher ", "Poverty
- 2012 Assessment, Opportunity to Access Financial Organizations, and Impacts of Financial Organizations on Livelihood of Highland Households in Mae Sa Watershed Area, Chiang Mai Province," research paper submitted to the National Research Council of Thailand (NRCT), 2011-2012
- 2011- Principal Researcher "Assessment of
- 2012 Vulnerability to Poverty of Rural Households in North-Eastern of Thailand," research paper submitted to the National Research Council of Thailand (NRCT), December 2011-2012
- 2011- Principal Researcher "Land Tenure and
- 2012 Food Security," research paper submitted to the Thailand Research Fund, 2011-2012
- 2006 Principal Researcher "Employment-Intensity of Growth and. Poverty Reduction: Case of Thailand," research paper submitted to ILO, 2006
- 2005 Principal Researcher, "Making Infrastructure Work for the Poor : For the Thailand Case," research paper submitted to UNDP, 2005
- 2005 Principal Researcher, "A Study of Thailand's Village and Urban Communities Fund and Alternatives for Better Fund Management, "research paper submitted to the Office of The National Village Fund and Communities Board, 2005

SELECTED PUBLICATIONS

Commodity and Agricultural Marketing Analysis

2018 P"Consumers Behavior and Rice Attributes for Thai HomMali Rice in Sichuan Province of China," (with Prapinwadee Sirisupluxana). Journal of Business &Retail Management Research (JBRMR) Vol. 12 Issue 2 January 2018.

> "Are Thai urban consumers willing to pay higher prices for "Certified Organic Vegetables"?, (with Prapinwadee Sirisupluxana). 6th International Conference on Business and Economic Development (ICBED).

- 2012 New York, USA, 10-11th April 2017 "Measuring Exchange Rate Flexibility : A Two Parameter Exchange Market Pressure Approach," (with T. Willett and Jeff Kim). Global Journal of Economics, Vol.1, No.1, 2012.
- 2012 "Savings for Thai Agricultural Households and Income Uncertainty" Paper submitted to the 23rd CEA(UK) and 4th CEA(Europe) Annual Conference, 2-3 April 2012
- 2011 "Rice Policy Intervention: Pledging Program and Income Guarantee" (in Thai), **Monetary and Fiscal Journal**, Fiscal Policy Office, Vol. 68, July-September 2011.
- 2011 "Comparative Advantage of Milled Rice Production in Thailand and Vietnam" (in Thai), **NIDA Economic Review**, Vol. 1, January 2011.

SELECTED PUBLICATIONS

Commodity and Agricultural Marketing Analysis

- 2011 Land tenure and Food Security," (with S. Thavornyutikarn) Paper submitted to 1st International Conference on International Relations and Development, 19 May 2011.
- 2009 "Food Security in Thailand: Status, Rural Poor Vulnerability, and Some Policy Options," (with S. Isvilanond) Extension bulletin, Food and Fertilizer Technology Center, 2009.
- 2006 "Economic Growth, Employment, and Poverty Reduction Linkages : The Case of Thailand" (with Medhi Krongkaew and Suchittra Chamnivickorn), Issues in Employment and Poverty Discussion Paper 20 (January 2006).
- 2005 The Asian Crisis Reexamined" (with Thomas D. Willett, Sunil Rongala, and Ekniti Nitithanparapas), in Asian Economic Papers, MIT Press, Vol..3, No.3, 2005