



# Lim Sombunchai Visit

ASSISTANT PROFESSOR

## ABOUT ME

### ผศ.ดร.วิศิษฐ์ ลิ้มสมบุญชัย

คณบดีคณะเศรษฐศาสตร์

ผู้อำนวยการกอง (รักษาการแทน)

คณะเศรษฐศาสตร์ สถาบันวิชาการด้านสหกรณ์

ผู้ช่วยอธิการบดีฝ่ายบริหาร (รักษาการแทน)

มหาวิทยาลัยเกษตรศาสตร์

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## RESEARCH INTEREST

- Quantitative Analysis
- Agricultural Finance
- Sustainable Agriculture

## TEACHING EXPERIENCE

- Kasetsart University
  - 119341 : Agricultural Finance
  - 119381, 119382 and 119383 : Quantity Analysis in Agricultural Economics I, II and III (Math. Econ., Stat. Econ., and Econometrics)
  - 119481 : Using Computer Programme in Agricultural Economic Analysis
  - 119407 : Agribusiness Management and Development
  - 119541 : Advance Agricultural Finance

## EDUCATION

- 2006 Ph.D. (Economics and finance)  
Lincoln University, New Zealand.
- 1996 Master of Finance  
RMIT. University, Thailand
- 1994 B.S. (Agricultural Economics)  
(Honours), Kasetsart University, Thailand

## TEACHING EXPERIENCE

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- Kasetsart University  
120110 : Agribusiness Environment  
  
120582 : Quantitative Application  
in Agribusiness Management II
- Lincoln University  
ECON 104 : Foundations of  
Economics Policy (T.A.)  
(2003-2004)  
  
QMET 609 : Business Statistics  
(T.A.) (2004)

## FELLOWSHIP

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- Fellowship, Japan Society for  
Promotion of Science (JSPS),  
Tokyo University of Agriculture,  
Tokyo, Japan, 1999.  
(Research Topic: Sustainable  
Vegetable Production)

## ACADEMIC PRIZE

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- Best Presentation, Postgraduate  
Conference, Lincoln University,  
2005.
- Award for paper presented on the  
36th Kasetsart University Annual  
Conference, 1998.

## SCHOLARSHIP AND AWARD

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- Graduate Assistantship, Lincoln  
University, 2003.
- Lincoln University Doctoral  
Scholarship, 2004-2005.

## PROFESSIONAL MEMBERSHIP

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- Thailand Agricultural Economics  
Association

## EDITORIAL BOARD MEMBER

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- Review of Applied Economics (RAE)
- International Economics and  
Finance Journal (IEFJ)
- Review of Development and  
Cooperation (RDC)

## TRAINING

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- 1999 Sustainable Agriculture in  
Southeast Asian Countries,  
SEARCA and The University of  
Philippines at Los Banos,  
Philippines, April – May 1999,  
sponsored by SEARCA.
- 1998 Agribusiness Study Tour, 4 – 8  
August and 5 – 7 November 1998,  
sponsored by CP Group.

## TRAINING

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1998 Property Asset Management and Auction, 17 September – 2 October 1998, sponsored by Faculty of Economics, Kasetsart University and E'Clat System.

## EXTENSION WORK

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2006 Lecturer, Training Program and Technology Transfer to the Community on Grape Production and Agribusiness Management, 10-11 August 2006, Pak-Chong Research Unit, Aumphur Pak-Chong, Nakornrachasrima, sponsored by Agro-Ecological System Research and Development Institute, Kasetsart University.

2002 Lecturer, Training Program for Farmer and Governmental Officer under The Potential Improvement Program on Community Production, National Agricultural Extension and Training Centre, Kasetsart University (Kamphaeng Saen Campus), 9 and 19 July and 6 August 2002, sponsored by Ministry of Agriculture and Cooperatives.

2002 Lecturer, Community Business, Klong-Pha-Udom Housewife Group, Aumphur Pakkled, Nonthaburi, 18 – 19 June 2002, sponsored by Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.

## EXTENSION WORK

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2002 Lecturer, Training program on Project Management and Project Evaluation, Enhancing the efficiency of Village Fund Administration Program, Suphunburi Town Hall, 18 May 2002, sponsored by Extension and Training Office, Kasetsart University (Kamphaeng Saen Campus).

2002 Facilitator, Analysis the Organization Potential in Seed Marketing, P.M.Y. Beach Resort, Rayong, 18 – 21 March 2002, sponsored by Training Office, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.

2001 Facilitator, Using SWOT Analysis to Analyse Strategic Plan, Asia Hotel, Pattaya, Chonburi, 4 – 5 September 2001, sponsored by Training Office, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.

2001 Facilitator, Analysis the Organization Potential for Strategic Planning, Wang-Ree Resort, Nakhornayork, 26 – 27 December 2001, sponsored by Training Office, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.

1999 Facilitator, Project Analysis and Management, Garden Beach Resort, Pattaya, Chonburi, 31 August – 5 September and 21 September – 26 September 1999, sponsored by Training Office, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.

## EXTENSION WORK

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- 1999 Lecturer, Community Business Management, T.K. Palace, Bangkok, 19 – 23 July 1999, sponsored by Training Office, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.
- 1998 Lecturer, Using Econometric Views for Economic Forecasting, Office of Agricultural Economic, 9 – 11 November 1998, sponsored by Office of Agricultural Economic, Ministry of Agriculture and Cooperatives.
- 1998 Facilitator, Investment Analysis and forecasting in Agriculture, Garden Beach Resort, Pattaya, Chonburi, 30 September – 4 October 1998, sponsored by Training Office, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.
- 1997 Facilitator, Agribusiness Extension, Maruay Garden Hotel, Bangkok, 26 – 31 May 1997, sponsored by Office of Agribusiness Extension, Department of Agricultural Extension, Ministry of Agriculture and Cooperatives.

## RESEARCH, PUBLICATION AND PRESENTATION

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- 2007 Visit Limsombunchai, 2007, “An Analysis of Credit Scoring Model for Rural Financial Market in Thailand”, Paper presented at The 2nd Academic Seminar of Business Economics Program, 18th January 2007, Suan Dusit Rajabhat University.

## RESEARCH, PUBLICATION AND PRESENTATION

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- 2006 Visit Limsombunchai, 2006, “An Analysis of Credit Scoring Model for Rural Financial Market in Thailand”, Thailand Journal of Agricultural Economics, Thailand Agricultural Economics Association Under The Royal Patronage of H.M. The King, 25(1): 81 - 108.
- 2006 Limsombunchai, V., C. Gan and M. Lee, 2006, “Determinants of Bank Lending in Thailand Rural Financial Markets”, In TS Chan, Geng Cui and Arthur Hau (eds), 2006 AIB Southeast Asia Regional Conference, December 2006, ISBN: 962-8134- 08-6.
- 2006 Gan, C., M. Clemes, V. Limsombunchai and A. Weng, 2006, “A Logit Analysis of Electronic Banking in New Zealand”, International of Bank Marketing, 24(6): 360- 383.  
Available:<http://www.emeraldinsight.com/Insight/ViewContentServlet?Filename=/published/emeraldfulltextarticle/pdf/0320240601.pdf>
- 2005 Limsombunchai, V., C. Gan and M. Lee, 2005, “Lending Decision Model for Agricultural Sector in Thailand”, In Zenger, A. and Argent, R.M. (eds), MODSIM 2005 International Congress on Modelling and Simulation, Modelling and Simulation Society of Australia and New Zealand, December 2005, pp. 573 – 579, ISBN: 0-9758400-2-9.  
Available:<http://mssanz.org.au/modsim05/papers/limsombunchai.pdf>

## RESEARCH, PUBLICATION AND PRESENTATION

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- 2005 Gan, C., V. Limsombunchai, M. Clemes and A. Weng, 2005, "Consumer Choice Prediction: Artificial Neural Networks versus Logistic Models", In Zerger, A. and Argent, R.M. (eds), MODSIM 2005 International Congress on Modelling and Simulation, Modelling and Simulation Society of Australia and New Zealand, December 2005, pp. 51 – 57, ISBN: 0-9758400-2-9.  
Available:<http://mssanz.org.au/modsim05/papers/gan.pdf>
- 2005 Gan, C., V. Limsombunchai, M. Clemes and A. Weng, 2005, "Consumer Choice Prediction: Artificial Neural Networks versus Logistic Models", Journal of Social Sciences, 1(4): 211-219.  
Available:<http://www.scipub.org/fulltext/jss/jss14211-219.pdf>
- 2005 Limsombunchai, V., C. Gan and M. Lee, 2005, "An Analysis of Credit Scoring for Agricultural Loans in Thailand", American Journal of Applied Sciences, 2(8): 1198- 1205.  
Available:<http://www.scipub.org/fulltext/ajas/ajas281198-1205.pdf>
- 2004 Limsombunchai, V., C. Gan and M. Lee, 2004, "House Price Prediction: Hedonic Price Model vs. Artificial Neural Network", American Journal of Applied Sciences, 1(3): 193-201.  
Available:<http://www.scipub.org/fulltext/ajas/ajas13193-201.pdf>
- 2004 Limsombunchai, V., 2004, "House Price Prediction: Hedonic Price Model vs. Artificial Neural Network", Paper presented at NZARES Annual Conference, 25-26 June 2004, Blenheim Country Hotel, Blenheim, New Zealand, New Zealand Agricultural and Resource Economics Society (Inc.).
- 2002 Limsombunchai, V. and S. Samarasinghe, 2002, "House Price Prediction Using Artificial Neural Network: A Comparative Study with Hedonic Price Model", Kasetsart University Journal of Economics, 9(2): 61-74.
- 2002 Visit Limsombunchai, 2002, "Assessment on Financial Sustainability for Community Fund", Thailand Journal of Agricultural Economics, Thailand Agricultural Economics Association Under The Royal Patronage of H.M. The King, 21(1): 13 - 29.
- 2002 Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University, 2002, "Management and Administration Approach for Community Fund", submitted to Department of Agricultural Extension, Ministry of Agriculture and Cooperatives. (Researcher)

## RESEARCH, PUBLICATION AND PRESENTATION

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- 2001 Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University, 2001, "New Theory Agriculture", submitted to Ministry of Agriculture and Cooperatives. (Researcher)
- 2001 Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University, 2001, "Development of Sustainable Agriculture: Case Study on Central and Southern of Thailand", submitted to NAREBI., Ministry of Agriculture and Cooperatives. (Researcher)
- 2000 Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University, 2000, "Development of Sustainable Agriculture: Case Study on Northern and Northeastern of Thailand", submitted to NAREBI., Ministry of Agriculture and Cooperatives. (Researcher)
- 2000 Department of Agricultural and Resource Economics, Faculty of Economics, Kasetsart University, 2000, "Economic and Social Situations, Production and Marketing of Major Crops and Livestock in Changwat Lopburi", submitted to Kasetsart University Research and Development Institute. (Researcher)

## RESEARCH, PUBLICATION AND PRESENTATION

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- 2000 Visit Limsombunchai, 2000, "The Stability Prediction Models for Finance Institutes in Thailand: An Empirical Comparison between Discriminant Analysis, Logit and Probit Models", The University of The Thai Chamber of Commerce Journal, 20(1): 100 - 110.
- 1999 Visit Limsombunchai, 1999, "Testing the Stability of Finance Institutes in Thailand via Logistic Model", Kasetsart University Journal of Economics, 6(1): 69 - 75.
- 1998 Visit Limsombunchai, 1998, "The Study of Price Behavior and Forecasting of Pineapple Products", The University of The Thai Chamber of Commerce Journal, 18(3).
- 1998 Center for Applied Economics Research, 1998, "Improvement the Wholesale Price Index of Thailand", submitted to Ministry of Commerce. (Researcher)
- 1998 Visit Limsombunchai, 1998, "The Study of Price Behavior and Forecasting of Pineapple Products", Thailand Journal of Agricultural Economics, Thailand Agricultural Economics Association Under The Royal Patronage of H.M. The King, 17(1): 1 - 10.

## RESEARCH, PUBLICATION AND PRESENTATION

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- 1998 Kampanard Bhurivatana and Visit Limsombunchai, 1998, "A Study on the Volatility Spillover between the Main Board and Foreign Board Stock Trading in Thailand via the GARCH(1, 1) Model", The University of The Thai Chamber of Commerce Journal, 18(2): 37 - 45.
- 1998 Kampanard Bhurivatana and Visit Limsombunchai, 1998, "A Study on the Volatility Spillover between the Main Board and Foreign Board Stock Trading in Thailand via the GARCH(1, 1) Model", The 36th Kasetsart University Annual Conference.
- 1997 Center for Applied Economics Research, 1997, "Strategic for Agricultural Commodity: A Case of Pineapple Products", submitted to Office of Agricultural Economics, Ministry of Agriculture and Cooperatives. (Researcher)
- 1997 Visit Limsombunchai, 1997, Exchange Rate Forecasting: A Discussion and Evaluation of Modeling Methods", Kasetsart University Journal of Economics, 3(1): 23 - 31.
- 1994 Wildlife Fund Thailand Under The Royal Patronage of H.M The Queen, 1994, "An Evaluation of Community Deforestation Project: A Case of Tawangasai Village, Pakthongchai, Nakhornrachasrma".