





















ASEAN University Symposium for Sustainable Food System

April 18-19, 2024

Faculty of Economics, Kasetsart University (and hybrid system)

Draft program agenda

Date/time	Activity/Speaker	Facilitator/moderator	Location
Thursday, Ap			
08.00-08.50	Registration	Ms. Kiratikan Sadakorn Mr. Denver Buenaseda	EC5205
08.50	Opening Ceremony		
08.50-09.00	Opening by MC	Dr. Uchook Duangbootsee	EC5205
09.00-09.10	Report from Organizing Committee	Dr. Orachos Napasintuwong	EC5205
09.10-09.30	Welcome speech of Dean of Faculty of Economics, Kasesart University Welcome speech by President of Kasetsart University	Dr. Visit Limsombunchai Dr. Chongrak Wachrinrat	EC5205
09.30-09.50	Invited Speakers Dr. Glenn B. Gregorio, Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA) Center Director	Moderator: Dr. Orachos Napasintuwong Kasetsart University	EC5205
09.50-10.10	The role of universities in agricultural research and training towards sustainable agri-food system development in Southeast Asia		
10.10-10.30	Dr. Piti Srisangnam, ASEAN Foundation Executive Director The role of ASEAN Foundation in supporting education and community building towards sustainable agri-food system development in Southeast Asia		
	Dr. Jongsoo Shin, Director of ASEAN-CGIAR Innovate for Food and Nutrition Security Regional Program ASEAN-CGIAR regional program for Innovations and Sustainable Development of ASEAN Agri-Food Systems		
10.30-10.50	Coffee Break		
10.50-11.20	Keynote Speaker	Moderator: Mr. Bates Bathan	EC5205
	Dr. Witsanu Attavanich, Associate Professor, Department of Economics,	Kasetsart University	





















	Faculty of Economics, Kasetsart		
	University		
	Climate change and climate resilience		
	agriculture in Thailand		
11.20-11.30	Transition time		
11.30-11.50	Signing of LOI between 11 ASEAN		EC5205
	Universities		
11.50-12.00	Photo Session		
12.00-13.30	Lunch Break		EC5726
13.30-16.00	Track 1: Towards sustainable production (4 papers)	Moderator: Dr. Pham Le Thong, Can Tho University	EC5302
	Track 2: Resilience of food system (4	Moderator: Dr.	EC5205
	papers)	Lukytawati Anggraeni Putra, IPB University	
Friday, April 19	2024	Tradia, in B criticions	
08.30-09.00	Registration	Ms. Kiratikan Sadakorn Ms. Moh Moh	
09.00-9.30	Keynote Speaker	Moderator: Dr. Uchook	EC5205
	Dr. Tuyen Huynh, Research Team Leader, Food Environment and Consumer Behavior in Asia and	Duangbootsee Kasetsart University	
	Alliance Bioversity- International Center for Tropical Agriculture (CIAT) Transformation toward sustainability: Experiences in food systems and healthy diets work in Vietnam		
9.30-12.00	Track 3: Coping with vulnerability and risk (4 papers)	Moderator: Dr. Mark Buda, Universiti Putra Malaysia	EC5305
H	Track 4: Natural resource and nature positive system transformation (4 papers)	Moderator: Dr. Piya Wongpit, National University of Laos	EC5205
12.00-13.00	Lunch Break		EC5726
13.00-14.30	Track 5: Consumer behavior (4 papers)	Moderator: Dr. Theingi Myint, Yezin Agricultural University	EC5302
13.00-14.30	Track 6: Agribusiness and sustainable management (5 papers)	Moderator: Dr. Hajah Rose Abdullah, Universiti Islam Sultan Sharif Ali	EC5205
14.30-15.00	Coffee Break		
15.00-16.30	Track 7: Food and nutrition security (3 papers)	Moderator: Dr. Nguyen Phuong Le, Vietnam National University of Agriculture	EC5302





















15.00-16.30	Track 8: Sustainable food consumption (3 papers)	Moderator: Dr. Julieta Delos Reyes, University of Philippines Los Banos	EC5205
16.30-16.45	Best paper award announcement Awards presented by Dr. Petipong Pungbun Na Ayudhya, President of the Agricultural Economics Society of Thailand Under Royal Patronage EC5205	Moderator: Dr. Nopasom Sinphurmsukskul Kasetsart University	EC5205





















Track 1: Towards sustainable production (4 papers) Moderator: Dr. Pham Le Thong, Can Tho University		EC5302	
Eddy Silamat	Economic efficiency of using production factors in people's coffee plantation business using a strip system and grafting in Bengkulu Province	Department of Resource and Environmental Economics	IPB University
Mark Buda	Cost-Efficiency of Small and Semi-Commercial Broiler Farms in Peninsular Malaysia	Department of Agribusiness and Bioresource Economics	Universiti Putra Malaysia
Ei Thandar Lin	Economic analysis of direct seeded rice production in Zeyarthiri Township, Nay Pyi Taw	Department of Agricultural Economics	Yezin Agricultural University
Erwin E Torres	Technical and Economic Analysis of Technological Progress in the Pili (Canarium ovatum, Engl.) Industry in the Bicol Region, Philippines	Department of Agriculture and Applied Economics	University of Philippines Los Banos

Track 2: Resilience of food system (4 papers) Moderator: Dr. Lukytawati Anggraeni Putra, IPB University			EC5205	
Deni Lubis	Determinants of food waste behaviors on Muslim generation z in Padang city, Indonesia	Faculty of Economics and Management	IPB University	
Reymond Denver Q. Buenaseda	Determinants of Using Cold Storage Technology: Insights from Onion Farmers in Bongabon and San Jose City, Nueva Ecija, Philippines	Department of Agricultural and Resource Economics	Kasetsart University	
Muhd Afif Rusydi Hj Muhd Kartolo	The potential of vertical farming in Brunei Darussalam	Faculty of Agriculture	Universiti Islam Sultan Sharif Ali	
Abigail T. Lat	An Assessment of the Economic Effect of Value Adding Activities in the Production and Marketing System of Salt in Ilocos Norte, Philippines: The Case of Pagnasahan Norte Agas Asin Association	Department of Agribusiness Management and Entrepreneurship	University of Philippines Los Banos	





















Xiong Zheng	Structural price fluctuation caused by oil price variation in China's mutton and beef market	Department of Social Science and Management, Faculty of	Universiti Putra Malaysia
Bates M. Bathan	Spatial price transmission in the Philippine retail rice markets	Humanities, Management and Science Department of Agricultural and	Kasetsart University
Dates W. Datrian	Opadai price transmission in the r milippine retail rice markets	Resource Economics	Nascisari Oniversity
Rhemaneeta Allan	Cointegration analysis of the world's black pepper export market among major producers	Institute of Ecosystem Science Borneo	Universiti Putra Malaysia
Le Van De	Attitudes toward risk and optimal use of inputs in maize production in the Mekong Delta	Faculty of Rural Development	Can Tho University

Track 4: Natural resource and nature positive system transformation (4 papers) Moderator: Dr. Piya Wongpit, National University of Laos EC5205

Aye Yamone Htwe	Study on marketable rice varieties, strength, weakness of rice marketing and value-added products in Nay Pyi Taw, Myanmar	Department of Agricultural Economics	Yezin University
Lukytawati Anggraeni	The impact of climate change on Indonesian rice and coffee sectors	Department of Economics, Faculty of Economics and Management	IPB University
Daniza Mae C.	Valuation of Reef Tourism: A Preliminary Review and Lessons	Department of Agriculture and	University of Philippines
Oco	Learned for a Study in the Philippines	Applied Economics	Los Banos
Wini Rismawati	Economic Valuation of Water Provisioning Services in the Recharge	Resource and Environmental	IPB University
	Area of Ciburial Spring, Bogor Regency	Economics	





















rack 5: Consumer behavior (4 papers) Moderator: Dr. Theingi Myint, Yezin Agricultural University		EC5302	
Htet Marlar Aye	Per capita fish consumption in Nay Pyi Taw, Myanmar	Department of Agricultural Economics	Yezin Agricultural University
Chan Myae Lwin	Healthy rice consumer behavior in Nay Pyi Taw, Myanmar	Department of Agricultural and Resource Economics	Kasetsart University
Muhammad Mu'az Bin Mahmud	Consumers' perceptions towards purchasing organic food in Klang valley, Malaysia	Faculty of Agriculture	Universiti Putra Malaysia
Vu Viet Trung	Consumers' Self-Provisioning of Vegetables in Urban Vietnam and Maslow's Hierarchy of Needs	Department of Agricultural Economics	Vietnam National University of Agriculture

Track 6: Agribusiness and sustainable management (5 papers) Moderator: Dr. Hajah Rose Abdullah, Universiti Islam Sultan Sharif Ali EC5205

Yan Lin Aung	SWOT analysis of Myanmar indigenous chicken enterprises in Nay Pyi	Department of Agricultural	Yezin Agricultural
	Taw, Myanmar	Economics	University
Nguyen Thi Hai	Factors influencing access to formal credit by pottery households:	Faculty of Economics and Rural	Vietnam National
Ninh	Case study in Bat Trang Village, Hanoi, Vietnam	Development	University of Agriculture
Hani Ariffin	Bio-fertilizers from food wastes for sustainable agriculture in Brunei	Faculty of Agriculture	Universiti Islam Sultan
	Darussalam		Sharif Ali
Oraphan Pradit	Social return on investment of Chiang Mai's urban pesticide-free	Department of Agricultural	Chiang Mai University
	vegetable production system development project	Economy and Development	
Le Thi Thanh	Investigating factors influencing scores of the sustainable rice platform	Faculty of Economics and Rural	Vietnam National
Loan	(SRP) standard in rice cultivation: A case study in an Giang Province, Vietnam	Development	University of Agriculture



urban, Vietnam

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Economics and Policy





University of Agriculture

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	Dusiness Management	Laos
	Institute of Human Nutrition and Food	University of Philippine Los Banos
	Iniversity of Philippines Los Ban	os EC5205
Case study in	Department of Agricultural Economics	Yezin Agricultural University
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in Hanoi Peri-	Department of Agricultural	Vietnam National
	useholds from the	eta Delos Reyes, University of Philippines Los Banda Case study in Department of Agricultural Economics ent in the Lao Faculty of Economics and Business Management